



Emperor Penguins

are noted for their lasting relationships, cooperative division of labor and ability to switch roles for the good of the family.

AIMS Worldwide Family of Companies

AIMS Advertising Services Group

Strategic Alliance
KassUehling
(Corporate & Brand Identity)
www.kassuehling.com

AIMS Consulting Group

AIMSolutions
www.aimsworldwide.com

AIMS Media Group

KCAA Radio
www.kcaaradio.com

AIMS Public Affairs Group

IKON Holdings, Inc.
www.ikoninc.net

AIMS Strategy and Planning Group

BrandStand Group
www.brandstandgroup.com

Harrell Woodcock Linkletter

Street Fighter Marketing
www.streetfightermarketing.com

Bill Main & Associates
www.billmain.com

AIMS Interactive/AIMS Technology Group

Target America
www.tgtam.com

Strategic Alliance

Moving Targets
(Direct Marketing)
www.movingtargets.com

The AIMS One-2-OneSM model begins with market research to pinpoint each client's ideal consumer, customer, household, business or buyer. From there, we develop a strategic marketing plan centered on the best and most direct multimedia services to reach the targeted customer — an Accurate Integrated Marketing Solution (AIMS) on behalf of the client.

Who provides the media and marketing communication services to meet client goals? That's where vertical integration and the AIMS Worldwide family of companies come in — and that's what separates and distinguishes AIMS from other marketing communication companies.

We are building a full complement of core firms that encompass competencies in services including advertising, strategy, planning and consulting, market research, public affairs and public relations. Depending on a client's goals and ideal customer target, AIMS may integrate and apply any and all appropriate disciplines to connect the client — One-2-One — with its most desirable customers.

Join the AIMS Team

If you are interested in selling your marketing communications company or forming a strategic alliance with AIMS Worldwide, send a confidential email to Gerald Garcia, president and CEO, ggarcia@aimsworldwide.com. All correspondence is private and confidential.

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